



VUTEK UltraVu 2360 Grand Format Solvent Printing In Digital Gallery

Big Color Graphics Sell! In 2004, Retailers, Corporations, Engineering companies, Construction Managers, Advertising Agencies, Architects, Entertainment Marketing, Trade Show/ Display Houses, Hospitals, Schools, Events Marketing and a myriad of other businesses face an ever-increasing need. They need to purchase large color graphics that are high quality, quick to produce, and are stable outdoors for up to three years. More than ever, print buyers are purchasing grand format color graphics thereby significantly enhancing their varying messages.

In the wake of improved economic conditions, advertising budgets have also loosened significantly thereby driving an influx of digital printing requirements. Additionally, print buyers are

seeking out big color graphics on an unprecedented amount of media...namely uncoated substrates. All of the aforementioned features have been encapsulated in one printer - the VUTEK UltraVu 2360.

The VUTEK 2360 is an 80" wide true solvent 6-color printer that produces unparalleled speed and quality. With the ability to operate at over 700 square feet per hour, and a maximum apparent resolution of 720dpi, the VUTEK 2360 stands alone in the world of grand format printing. The printer also features the ability to print on completely uncoated substrates, the most popular being a 13-ounce heavyweight vinyl banner media.

Most importantly, the graphics produced on the VUTEK 2360 are warranted outdoors against fading

and water damage for three years with no lamination required. Conversely, the same prints are also warranted indoors for 10 years. The VUTEK 2360 is also capable of producing soft signage, textiles, and flags for both indoor and outdoor applications.

Color graphics printed up to 80" wide with unprecedented speed and quality is the newest service offering from Digital Gallery, a service division of Print-O-Stat, Inc. Customers throughout the Mid Atlantic Region have an expressed demand for VUTEK printing, oftentimes shipping their digital printing to the Midwest or the Southeast for printing. Digital Gallery will now be able to meet the immense demand from area customers for fast turnaround and high quality oversized graphics.